



## Online Directory Services

As part of increasing your brand visibility strategy, your business needs to be listed on the most popular online directories.

Online directories have a high domain authority, and they are more likely to appear higher in search results. Having a listing profile on these reputable sites means your business will appear more frequently than perhaps your website will.

### What are the online directories?

Google Search (Basic)	Waze (Basic)
Google Maps (Basic)	Yelp (Basic)
Facebook (Basic)	Car (Audi, BMW, Mercedes) (Elite)
Apple Maps (Basic)	SuperPages.com (Elite)
Bing (Basic)	YP.com (Elite)
Foursquare (All Plans)	CitySquares (Elite)
Factual (Basic)	UScity.net (Elite)
HotFrog (Basic)	Ezlocal (Elite)
ShowmeLocal (Basic)	Chamber of Commerce (Elite)
TomTom (Basic)	Nextdoor (Elite)
UBER (Basic)	

### Pricing:

Basic: \$299 (annual) – Set up, register, track, repair and maintain current business information.  
(Does not include Elite directory listings)

Elite: \$399 (annual) - Set up, register, track, repair, and maintain current business information.  
(This includes directories listed in Basic plus Elite.)



**To ensure success – Your Business Listing information must be:**

1. Accurate (if the post office says one thing and you put your address down as another, we're going to use the post office version)
2. Consistent on all channels including your website and social media
3. No typos.

Name of your business that you have published on your website and your social media channels. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Website address \_\_\_\_\_

\*The fee includes review and update of incorrect company and address listings.